CODE RELAY

5.0

FOOD & BEVERAGE PARTNERSHIP

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WEBND & CODE RELAY

The Web and Design Society (WebnD) is the student society at IIT Bhubaneswar that builds and maintains the institute's websites. Code Relay is our annual hackathon, open to students from colleges across India.

200+
webnd memebers in campus

4000+
followers on linkedin

2000+
followers on instagram

PAST EDITIONS IN NUMBERS

	CODE RELAY 3.0	CODE RELAY 4.0 [ONLINE]
Student registrations	3,000+	2,000+
Team registrations	1,500+	1,000+
Project submissions	600+	400+
Impressions on Unstop	—	90,000+

CODE RELAY 5.0 · JANUARY 2027

ONLINE
idea round, open to all of India

100-150
teams shortlisted for the final

30HRS
on campus at IIT Bhubaneswar

WHY FOOD & DRINKS MATTER

AT A HACKATHON, YOUR PRODUCT STAYS IN THE PARTICIPANT'S HAND FOR THE WHOLE EVENT.

Not a quick glance at a stall, or a logo in an image

The Code Relay 5.0 final is a 30-hour hackathon. 100 to 150 teams work non-stop on campus: up to 600 participants, plus the organisers, mentors and judges with them. Through those 30 hours, everyone needs

MEALS
through the day and the night

SNACKS
to keep them going between meals

CAFFEINE & ENERGY DRINKS
for the late-night builds

WATER & REFRESHMENTS
all through the event

30 HRS
non-stop on campus

100-150
teams of 2 to 4

600
participants at most, plus the team running it

PARTNERSHIP OPTIONS

FOOD PARTNER

presents every meal across the 30 hours

BEVERAGE PARTNER

presents the drinks served through the event, such as coffee, energy drinks or juices.

SNACK PARTNER

presents the snacks and refreshments through the day and night.

MIDNIGHT CAFE PARTNER

presents the overnight counter during the late-night build hours, and everything served there.

ONE OR MORE

Sponsor one option, combine several, or ask us for a custom package.

CASH OR IN KIND

Contribute in cash, in kind, or a mix of both

AGREED WITH YOU

The contribution is agreed with each partner directly.

WHAT YOU GET

Every food and beverage partner gets:

01 **Branded food or drink counter** at the venue, with your logo and signage

02 **Stall or sampling space,** so participants can try your product

03 **Logo on the website and social media,** and mentions in event communications

04 **Dedicated Instagram and LinkedIn post** announcing the partnership

05 **Stage mention** during the event

06 **Direct feedback** from the student developers and designers using your product

07 **Customised benefits** by mutual agreement

GIVE MORE, GET MORE

BIGGER PACKAGES

Partners who contribute more, or combine options, also get **their logo on the stickers** we give every participant

LET'S TALK

@webnd.iitbbs
@coderelay_iitbbs

E-mail:
secyweb.sg@iitbbs.ac.in

Phone:
+91 98644 84341

Linkedin:
WebnD IIT Bhubaneswar

PARTNERSHIP CONTACT

SHRUTI GUPTA