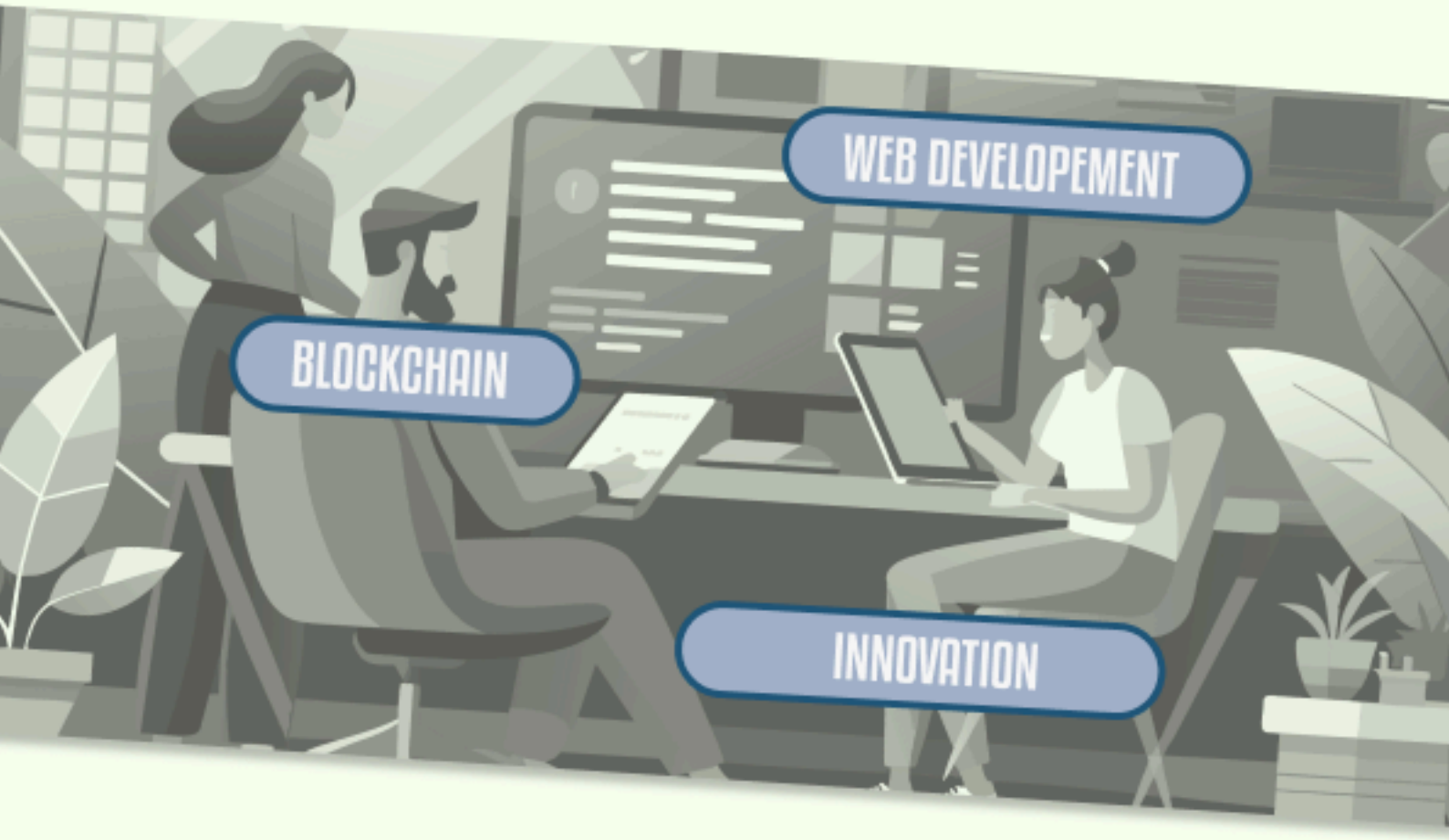
WebnD PRESENTS

5 CODE RELAY 0

KATHON AT IIT BHUBANESWAR • HACKATHON AT IIT BHUBANESWAR • HACKATHON AT



SPONSORSHIP BROCHURE

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ABOUT WEB & DESIGN SOCIETY:

The Web and Design Society is a student-run organization at IIT Bhubaneswar that aims to promote web design and development. We transform our members into creative professionals by equipping them with the skills to create websites and club designs. We provide a platform for students to learn, share their work, and collaborate with others. We also organize workshops, events, and competitions to help students develop their skills.



ABOUT CODE RELAY 5.0 :

Code Relay 5.0 is an illustrious annual coding hackathon orchestrated by the esteemed Web & Design Society of IIT Bhubaneswar. This premier event serves as a dynamic platform where budding coders and programmers converge to demonstrate their prowess, gain insights from industry experts, and forge valuable connections with like-minded peers.

This year's edition promises to surpass all expectations, offering even more thrilling challenges and abundant opportunities for participants to win prestigious prizes and garner well-deserved recognition. Attendees can look forward to an enriching experience that blends competition, learning, and networking in an electrifying atmosphere.



FORMAT & TRACKS :

ROUND 1 · ONLINE · SECOND WEEK OF NOVEMEBER 2026

Idea submission, open to students from any college in India. Teams of 2 to 4.

ROUND 2 · OFFLINE · THIRD WEEK OF JANUARY 2027

100 to 150 shortlisted teams build a working prototype in a 30-hour hackathon at IIT Bhubaneswar.

WEB2 TRACKS

- Agentic AI & Automation: AI agents that complete real, multi-step tasks
- GenAI for Bharat: RAG, voice and Indian-language AI products
- AI Chatbots: chatbots and assistants that answer accurately from real documents and data.

WEB3 TRACKS

- Onchain Payments: stablecoin checkouts, transfers and simple wallets
- AI × Web3: AI agents that hold wallets and pay for services
- Real-World Assets: land records, carbon credits, invoices and other real assets brought onchain so they can be verified, tracked and used.

Plus an Open Innovation track. Partners can also run their own bounty, open to teams from every track.



HIGHLIGHTS *of* CODE RELAY 4.0 :

- 2000+ STUDENT REGISTRATIONS
- 1000+ TEAM REGISTRATIONS
- 400+ PROJECT SUBMISSIONS
- 90K+ IMPRESSIONS ON UNSTOP

OUR DELIVERABLES :

Showcase Commitment to Innovation

Your organization can demonstrate its unwavering commitment to innovation, cutting-edge technology, and talent development by supporting a premier hackathon like Code Relay 5.0. By being part of this event, you showcase your dedication to fostering creativity and forward-thinking solutions in the tech industry.

Gain Visibility

Position your brand as a thought leader and innovator among the brightest minds in coding and programming. Your brand will enjoy prominent visibility across all event materials, including websites, social media platforms, and promotional items, ensuring widespread recognition and appreciation.

Access to Talent

Tap into a pool of talented, motivated individuals who could become valuable additions to your team. Engage with participants during the event to evaluate their skills and creativity in real-time, providing a unique opportunity to identify and recruit top talent.

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Industry Interaction

Network with industry experts and leaders to stay abreast of the latest trends and technologies in the field. Interact with other sponsors and stakeholders, fostering potential collaborations and partnerships that can drive your business forward.

Brand Loyalty

Engage with a tech-savvy, young audience to enhance brand loyalty. Positive brand experiences during the event can lead to lasting loyalty among participants and attendees, creating long-term advocates for your brand.

Corporate Social Responsibility (CSR)

Align your sponsorship with your CSR goals by supporting educational and developmental initiatives. Sponsoring Code Relay 5.0 showcases your organization's commitment to societal growth and education, contributing to community development.

Product Promotion

Showcase your products and services to a relevant, engaged audience. Use the event platform to demonstrate the application of your technology, gain valuable user feedback, and generate interest among potential customers.

Marketing Opportunities

Leverage extensive marketing opportunities, including social media campaigns, email marketing, and press releases. Your brand will be associated with all promotional activities before, during, and after the event, maximizing your reach and impact.

Exclusive Sponsorship Benefits

Enjoy exclusive benefits tailored to your sponsorship level, such as keynote speeches, workshops, and special mentions in event communications. These opportunities provide direct engagement with participants and the audience, enhancing your brand's influence.

Positive PR

Achieve positive public relations outcomes by associating with a prestigious event like Code Relay 5.0. Enhance your company's image and gain media coverage highlighting your involvement in supporting education and innovation.

Long-Term Engagement

Build enduring relationships with the next generation of tech leaders and innovators. Engaging with students and young professionals during their formative years can lead to long-term connections and future collaborations, benefiting your organization for years to come.

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SPONSORSHIP LEVELS

TITLE SPONSOR

(₹ 1.5LAKH AND ABOVE)

- EXCLUSIVE NAMING RIGHTS FOR THE EVENT
- LOGO ON ALL EVENT MATERIALS AND PROMOTIONS
- SPECIAL MENTION IN PRESS RELEASES
- KEYNOTE SPEECH AT THE OPENING CEREMONY
- OPPORTUNITY TO CONDUCT A WORKSHOP
- ACCESS TO THE CODEBASE OF STUDENTS
- ACCESS TO THE CODEBASE OF SUBMISSION
- MODIFICATIONS TO THE PROBLEM STATEMENT
- CUSTOMIZED BENEFITS AS PER MUTUAL AGREEMENT

PLATINUM SPONSOR

(₹ 1 LAKH AND ABOVE)

- LOGO ON WEBSITE AND SOCIAL MEDIA
- SPECIAL MENTION IN PRESS RELEASES
- OPPORTUNITY TO CONDUCT A WORKSHOP
- ACCESS TO THE CODEBASE OF STUDENTS
- MODIFICATION TO THE PROBLEM STATEMENT
- CUSTOMIZED BENEFITS AS PER MUTUAL AGREEMENT

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GOLD SPONSOR

[₹ 80 K AND ABOVE]

- LOGO ON WEBSITE AND SOCIAL MEDIA
- OPPORTUNITY TO CONDUCT A WORKSHOP
- CUSTOMIZED BENEFITS AS PER MUTUAL AGREEMENT

SILVER SPONSOR

[₹ 50 K AND ABOVE]

- LOGO ON WEBSITE AND SOCIAL MEDIA
- MENTION IN EVENT COMMUNICATIONS

BRONZE SPONSOR

[₹ 30 K AND ABOVE]

- LOGO ON WEBSITE AND SOCIAL MEDIA

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PARTNER OPTIONS

TRACK PARTNER

(₹ 75 K AND ABOVE)

- NAMING RIGHTS FOR ONE TRACK
- YOUR OWN PROBLEM STATEMENT FOR THE TRACK
- TRACK PRIZE PRESENTED IN YOUR NAME
- OPPORTUNITY TO CONDUCT A WORKSHOP IN ROUND 1
- JUDGING SEAT FOR YOUR TRACK IN ROUND 2
- LOGO ON WEBSITE, TRACK PAGE AND STAGE
- INSTAGRAM COLLAB POST AND LINKEDIN MENTIONS
- CUSTOMIZED BENEFITS AS PER MUTUAL AGREEMENT

TALENT PARTNER

(₹ 50 K AND ABOVE)

- RECRUITER SESSION WITH FINALISTS IN ROUND 2
- OPT-IN RESUMES OF ALL FINALISTS
- ON-CAMPUS INTERVIEWS AT IIT BHUBANESWAR
- LOGO ON WEBSITE AND STAGE
- LINKEDIN POST ANNOUNCING THE PARTNERSHIP
- CUSTOMIZED BENEFITS AS PER MUTUAL AGREEMENT

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Web and Design Society